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HOW TO START YOUR OWN HOME BUSINESS

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How to Start Your Own Home Business

Simple Power Tips That Guarantee Your Success

Turning Your Computer Into A Cash Machine

You may have heard of people making a great deal of money off of the Internet and wondered if it was true. I tell you it is true.

You can actually turn your computer into a cash machine and start making money on a number of online ventures and you can do it with little or no upfront investment.

The Internet has spawned countless millionaires, it has helped stay-at-home moms bring in a little extra cash for their households, sprouted numerous websites promoting everything under the sun and it's made people famous and rich at the same time. There are so many ways to make an online income, and I'm going to share some of them with you here in the following pages.

If you follow the tips in this book, there's no way to NOT make some money. It's all there for the taking, so step up and get your slice of the Internet money pie.

Getting Ready

There are some things you need to do before you jump right into making money online.

First, you must decide just what it is that you want to do. Take a look at where your strengths lie, what you're interested in, what talents you have and what you can do with them. People who make a good living off of the Internet generally do so because they use their gifts, their talents and even their hobbies. So make a goal of what you want to achieve and work towards it. Take Action!

Second, you must be **FOCUSED** and committed to your end goal. This is one of the most important ingredient for your success and that is why I emphasized that word.

Theron Q. Dumont, a very important and influential figure of the 19th century said:

“It is of the utmost value to learn how to concentrate. To make the greatest success of anything you must be able to concentrate your entire thought upon the idea you are working on. The greatest person would accomplish nothing if he lacked concentration.

Perseverance is the first element of success. It requires you to concentrate your thoughts upon your goal and have all your energy focused upon it until you have accomplished your aim. To quit before achieving your goal is to weaken future endeavors.

In this day one man's brain is matched against another's. It is often the quickness of brain action that determines the result. One man

thinks "I will do it," but while he procrastinates the other goes ahead and does the work. They both have the same opportunity. The one will complain of his lost chance. But it should teach him a lesson, and it will, if he is seeking the path that leads to success.

I know that every person who is willing to pay the price can be a success. The first essential quality for success is the desire to do--to be something. The next thing is to learn how to do it; the next to carry it into completion.”

I have listed below some of the ideas that you can use to establish your online home business.

Build Informational Websites

I started with this because this is my favorite home business. Yes, building webpages is my hobby and so this is what makes me busy each day. The great thing about it is that I enjoy doing it. 😊

Your site doesn't have to be fancy, and to be perfectly honest, there are many websites out there that provide a great service for folks who aren't too familiar with web design. I've listed my favorite below.

Understand that creating your own website not only allows you MUCH more opportunity to create sales, but it will also get you much more involved (and excited) about your online business. The search engines look for content when listing sites... and that's very important for traffic.

You'll have the ability to create some genuine content that'll be picked up by those search engines, which in turn, will lead to a flood of traffic

As mentioned previously, you want to earn your customers trust and actually build relationships. That's the goal of your website! Once you accomplish this, the sales will follow. That is extremely important! Don't try to immediately sell a visitor that lands on your website, but instead offer them something of value.... FREE... I.E. a newsletter subscription or a free report to download outlining some great ways to solve a problem or put some excitement in their life.

Website Building Tools

If you interested in website building for your home business, here are some great tools you might find useful to learn how to earn online, step by step. These are the tools that I use after checking out a lot of tools in the market. Lucky you! You don't have to scour what works and what doesn't. Anyway, enough of sour-graping, here goes:

1. Site Sell University

If you aren't familiar...CHECK IT OUT! If you are... Congratulations!

[Site Sell University](#) will offer you a goldmine of information about "pre-selling" your customers and, in my opinion (and I don't endorse too many businesses this strongly), they have the best web hosting service on the planet for new startups, complete with mailing list features, newsletter integration, promotional tools... and much more.

I have to be honest with you. When I first came across [Site Sell University](#), I was very excited to try it. A lot of ordinary people were raving about it. I thought if they can do it, I can do it, too.

My excitement fizzled out after a while. The reason being, I wasn't very focused with my goal. However, after thinking about it and resolving to Take Action, I saw great results. That's why I'm very very thankful I found [Site Sell University](#) and I'm not ashamed to tell the whole world about it. Check out [this video](#) to learn about [Site Sell University](#) in just 3 minutes.

2. Maverick Money Makers



If you are a novice at making money online, [Maverick Money Makers](#) is one site that you might want to check out to learn step by step methods. I'm a member of this private money making society online and I have learned many things from it. It's a wonderful tool to use whether you want to start a home business on a low budget, medium budget or a high budget.

What's great about it is that it has tons of resources like videos, audios, ebooks and many other tools which makes learning so easy. It has quick money blueprints that you can implement and skillset videos that will help you develop your skills as you grow your business. Above all it has mindset coaching which is very vital for your success. Mindset represents 80% of our success and strategies only equal 20% so this is an amazing tool for your business growth and success.

It's the best one you'll ever need to create an income online. Yes, this online coaching club will charge you \$97, but it has a 60 Day Money Back Guarantee with no questions asked so what have you got to lose? If you try it, you can create an income you have never imagined you can have. I'm an insider so I know. Of course you have to TAKE ACTION for it to work as this is not a get-rich-quick scheme type of club. TAKE ACTION and you'll see RESULTS!

What you will discover inside the club (among many other things) is the ability to help other highly successful companies in promoting

their products and get paid a handsome commission for every single bit of business you help them get.

It's pretty cool that you don't even need your own product isn't it?

You see, companies are rapidly moving toward a new model of marketing, and that model is based on people like YOU to get the word out about their products.

You can do this anywhere in the World. You're no longer an employee, you can be a partner! When you sign up now, you are becoming a partner of a company working for yourself! You can start building your financial future.

If you want to try it, you can also snag some bonuses at this [Maverick Moneymakers Mega Bonus Page](#).

3. The Minisite Formula

Another great product for novices is [The Minisite Formula](#). It is one product that teaches you step by step to build your online business. I've checked it out myself and I've learned many things from it. It's a great tool to use whether you want to start a home business on a low budget or a high budget. What's great about it is that it's a video course which makes learning easy. This video course was launched in 2009 and has a lot of new information like Web 2.0 that are used these days.



[The Minisite Formula](#) is unlike any other course because Joel Peterson is not promising you a site that make thousand of dollars a day, or even \$10 a day but only \$3 a day.

The system is actually teaching to build a mini-site in half an hour that make you \$3 a day consistently. You might think that \$3 a day is not a lot but what if you have 100 sites or 1000 sites. It will be \$9000 a month if you have 100 sites and \$90000 a month if you have 1000 sites.

The main product contains over 5 hours of "Quality" step-by-step video training on EXACTLY how to build a mini site empire. Everything is organized to optimize the user learning experience and keep people excited. Extensive helps and resources are available in the download area. A Top-Notch product that is worth 10x the price. If you want to try it, you can also snag some bonuses at this [Minisite Formula Mega Bonus Page](#).

4. Micro Niche Finder



If you have an online presence, one of the many ways that people will be able to find you is through the search engines. Search engines list you in their sites according to the keywords that you use in your website.

With [Micro Niche Finder](#), you can get the jump on the competition and profit from a goldmine of under-the-radar niche markets.

Uncover Completely Overlooked Niche Markets that are so Profitable You'll be Absolutely Shocked at How Easily You Found Them. (you'll find so many profitable niche markets your biggest problem will be deciding which one you want to exploit first!)

Micro Niche Finder is guaranteed to "sniff-out" red hot, low competition, high demand keyword phrases that you can turn into quick profits. Here are just a few of the ways you can use Micro Niche Finder to create New Income Streams:

- Create articles to promote affiliate programs and collect regular commissions.
- Create AdSense content pages that pay you residual ad revenue.

- Create eBay feeder pages and make money when new users register for eBay.
- Create Squidoo Lenses and claim your share of the profits generated by the traffic.
- Create niche market private label rights packages and sell these rights for a quick profit.
- Find Unregistered Domain Names that have Built-In Profit Potential from Type In Traffic.
- Find New Markets that are just Begging for Hot New Info Products that You Can Create and Sell.

5. Article Site Power Kit



Turn Your Articles Into Moneymaking Websites In Minutes with [Article Site Power Kit](#). Your sites will feature Adsense, Amazon and Clickbank ads, Search Engine Optimization solutions, matching Niche Videos and much more.

☺ So those are the 5 key tools that have been profitable for me in my website building hobby. Now let's move on to other ways that you can earn online.

Ebooks, Affiliates and Blogs

An eBook is short for Electronic Book, it's created on a computer and sold digitally to customers. You're reading one right now!

It does not pass through editors and publishers who all take a portion of the profits from the author. If you can write and are an expert on something, you can write an eBook and sell it online. An Ebook has distinct advantages over a regular book in that you can place hyperlinks into an eBook that will direct customers to websites where you may be selling products relating to that particular eBook. In this way you make money once on your eBook sale and then again when your customers pay you a visit on your website.

You can place Affiliate Links in your book. An Affiliate link is where your customer clicks and is taken to a place like Amazon or another website selling products. When they purchase products from these links, you the author, are given a portion of the sale.

If you enjoy writing, you may wish to try your hand at writing a blog. The subject can be anything of interest to you, and you can place ads targeted to your audience on your blog. When items are bought by your readers through those links, you make money. If you want to learn more about blogging I would recommend [Rob Benwell's Blogging To The Bank](#). It teaches you Robs new step by step blueprint to creating highly profitable long term niche blog.

Although you can also use free keyword tools on the internet, I would recommend [Micro Niche Finder](#) for finding profitable markets for this kind of internet business as you can find golden keywords that can

profit your business in the long run and you won't have to keep on paying for advertising.

Article Directories and Ezines

If you can write, you can make money online.

Let's say you enjoy raising pygmy goats. You're an expert on pygmy goats. You know how to breed them, what they eat, how to handle their health issues and just where to tickle them to make them giggle. You are The Pygmy Goat Whisperer.

Write articles about pygmy goats and submit them to an article directory like Article Dashboard, or an Ezine. Within your article on Pygmy Goat Nutrition, you can insert hyperlinks to your webpage where you sell All Natural Pygmy Goat Food. People come to the article directory searching for pieces to place on their websites. Someone chooses your article and it's spread to all the visitors to that particular website. People begin to visit your website and start buying the things you have to sell. They sign up for your free Pygmy Goat Newsletter, and join your Pygmy Goat Lovers Membership group, at a price of course. You are making money various ways and it all started because you love pygmy goats and you wrote an article about it.

Your marketing goes on and on as long as your article is available on the directory.

Again, I would recommend [Micro Niche Finder](#) for finding profitable markets for this kind of internet business and rake in more profits for your business. The product speaks for itself so check out the [videos](#).

Internet Marketing

There are numerous ways to make money through Internet Marketing. What you're going to need is a product to sell, whether it be a physical product or a digital product of information. You can also allow ads in your site like Google AdSense or Amazon or other affiliated products.

Let's say you create garden decors, garden statues or garden gnomes, in all shapes and colors. Some are good looking and a few are just plain creepy looking. Now you want to make money off your products. You will need to market them.

You'll need a website, a sales page, pictures of your inventory and your prices. Setting up a domain, an account with paypal and then advertising your wares in various places is all well and good, but what if no one comes to visit your site? You have no traffic. You need traffic.

Market yourself. Put your name out there as THE person to see for garden decors. Put in keywords, the words that search engines look for people are searching for things online, all through your website. Visit other sites that are garden decor related. Trade links with them, foster a relationship in gnome forums and brand your name. Make sure that when you post, your signature has a link to your website in

it. Advertise through Google or other web pages. Bring in the customers.

If you don't know how to set up a website, you can use [Really Easy Website Builder](#).

Ebay

Yes, there is a special place called eBay, where all the used clothing, the Barry Manilow cd's people got tired of, recycled wedding gowns, eBooks on how to get gum out of your hair and all the odd toys from the island of misfit toys come to be sold at auction to the highest bidder~~and people are making a killing there.

If you have something you would like to sell, something you don't need any longer, you can put it up for sale on Ebay. Set up a free account, browse the categories' they offer to get an idea of what's for sale and then either buy something or put something up for sale yourself. For a small fee, you can add pictures to your listing and create your own sales page to bring in customers. If you have a large inventory of things, like...oh, say garden gnomes with pygmy goat companions, you can have an online eBay store to sell your stock of the little critters.

You can customize your auctions for three days or an entire week, depending upon how much exposure you want and how fast you'd like it to go. Set a reserve price for your product, so that someone can simply pay that price, end the auction and go home with your product. Ebay is an excellent way to make money online.

Again, I would recommend [Micro Niche Finder](#) for finding profitable markets for this kind of internet business. Why? Well, I just want you to succeed, that's why. If you don't like that, then you can always find something else. 😊

How to Work Smarter

Working smarter and not harder and being able to do so from home is something everyone can learn to do, especially if you truly have a strong desire to work from home or you're working for your own business. Here are some quick tips to help you work smarter:

- Make a schedule and keep it. Once you have a schedule, you can see where your time is going to be spent.
- Make a list. If you have a tangible list of things you must do, then you're more apt to accomplish what you need to do. Plus, checking things off your list will give you an incredible boost!
- Break big projects down. If you break them down into manageable pieces, you're more likely to be able to tackle them
- Use a timer if you need to. A timer can help you keep better track of your time and help keep you focused on the task at hand.
- Create a good work environment. Close your door to shut out noise, turn off your phone if that's possible. Make sure you can concentrate on what needs to be done.

- **Outsource.** Admit it, you can't do everything for yourself. Hire [freelancers](#) from the Philippines or India to get some work done for you. It's a great way to have more time for the other aspects of your business.

By using these tips, you can make your time at home working as productive as possible so that you don't waste time and can use the rest of your time for the important things—like your children and family. After all, work is important but there are other things that are more important than work.

The Secret Formula

The secret formula I have is this: I took up an online business coaching course from [Maverick Money Makers](#) and [The Minisite Formula](#). Then I put up websites using [Site Sell University](#). I then researched using [Micro Niche Finder](#) and made content websites, using the power of [Article Site Power Kit](#).

You can copy the formula or you can make your own. However, remember that you need to FOCUS and be COMMITTED to your end goal. NEVER GIVE UP! Success won't come overnight but I promise you, if you TAKE ACTION, you will see RESULTS!

Recommended Resources

1. [Maverick Money Makers](#) – I highly recommend this club. It's the best one you'll ever need to create an income online. Try it today. You can create an income you have never imagined you can have.
2. [Site Sell University](#) - offers you a goldmine of information about "pre-selling" your customers and, in my opinion (and I don't endorse too many businesses this strongly), they have the best web hosting service on the planet for new startups, complete with mailing list features, and much much more.
3. [Micro Niche Finder](#) – helps you get the jump on the competition and profit from a goldmine of under-the-radar niche markets. Uncover completely overlooked niche markets that are so Profitable you'll be absolutely shocked at how easily you found them. (you'll find so many profitable niche markets your biggest problem will be deciding which one you want to exploit first!)
4. [Article Site Power Kit](#) - Turn your articles into moneymaking websites in minutes with this powerful software. Your sites will feature AdSense, Amazon and Clickbank ads, search engine optimization solutions, matching niche videos and much more.
5. [The Minisite Formula](#) –a product that you might want to check out to learn step by step if you are a novice. I've checked it out myself and I've learned many things from it. It's a great tool to use whether you want to start a home business on a low budget or a high budget. It's a video course which makes learning easy.
6. [Email Autoresponder](#) – Capture Hidden Profits – An automated unlimited autoresponder follow up increases sales, lowers costs, builds lasting customer relationships, and increases your profits!
7. [Really Easy Website Builder](#) – This powerful home site creator software instantly builds you a "Home Site" as a central hub for your business. Your Home Site will feature a home page, about page, links page and contact form page, all using an attractive layout.

YOURS FREE! Click [HERE](#) to watch the **Quick Cash Escalator video** and discover how to make **BIG profits online fast!**

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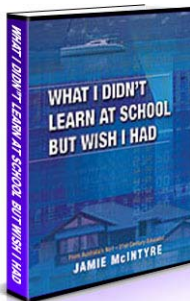


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Learn at Home, at your Convenience, the Proven Wealth Creation Strategies Used by Many Ordinary People to Replace their Incomes, Create Massive Wealth, Live their Ideal Lifestyle and Retire Early.....

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